



LeadingResponse's Seminar Solution Brings Unparalleled Attendance and Conversion.

FILL YOUR EVENTS DURING AEP AND THE OFF SEASON.

We've cracked the code to generating high-quality, motivated prospects - consistently. Medicare marketing has changed, and so must your business strategy. Our team has the experience, knowledge, and expertise to get you in front of the right prospects, in the right way, at the right time. With our team's expert guidance, you can fill your sales events during the Annual Enrollment Period, your agent's pipelines during Open Enrollment, and the off-season with highly effective educational events.

Educational and Sales Events for Medicare

CONVENIENCE. Proven. Face-to-face interactions. Building relationships. In-person events have been a proven marketing success for decades. When events fail, it is because they weren't marketed effectively. For events to succeed, the focus must be on what is most convenient and appealing to the consumer.

SUPPORT. Create the right experience, every time. Agents and in-house marketing teams never have to guess the most effective time or venue. Our National Medicare Marketing Consultants guide you through every step of the process with our unique and prescriptive approach to event marketing.

EXPERIENCE. Let our experience work for you. We connect 1.9 million consumers each year. We merge technology and direct mail to streamline the customer acquisition process. RSVPs, customized event pages, flexible pricing, and event formats are success-driven.

Full-Service Consulting

- Demographic insights to market the ideal prospects depending on the time of year
- Best practices ensure a full event
- Choice of the seminar venue
- Proven and tested invitation designs
- Creative design for social media advertisements, ad placement, printing, and mail delivery
- 24/7 RSVP inbound call center with a best-in-class event management platform



Event Options Include

- Sales events during AEP
- Educational events throughout the year
- Turning 65 birthday-themed events
- Dual Eligible events
- Medicare 101 for special enrollment periods



1.9M

CONSUMERS ENGAGED ANNUALLY

1M

SEMINAR EVENTS

25+

YEARS EXPERIENCE



LeadingResponse is committed to connecting consumers to experts for life's big decisions. Choosing the right Medicare plan is one of those decisions.

Ready to get started?

Email us at medicareexperts@leadingresponse.com or call us at (855) 978-0701



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