

Call Scripts



Intro Call After Someone Makes a Reservation

Hi Ms. Jones. My name is Jan Smith with Smith Medicare. I see you made a reservation to attend my seminar on <date> at <location>. Thank you so much for your interest. I look forward to meeting you. If you have any immediate needs or questions prior to the event, please feel free to contact me anytime at <#>.

Reminder Call (One Day Prior to the Event)

Hi Ms. Jones. This is Jan Smith with Smith Medicare. This is just a friendly reminder that you have a reservation to attend my seminar tomorrow at <restaurant> at <address> at <time>. I have you down for a party of <#>. No need to return my call. I look forward to meeting you in person tomorrow. However, if you do have any last-minute questions or need any special accommodations, please reach out anytime at <#>.

Thank You Call Post Event

Hi Ms Jones. Jan Smith calling. I just wanted to thank you again for attending my event. I hope you had a good time, enjoyed your meal, and found the information useful. You expressed an interest in learning more about your various options for Medicare coverage. I would like to set up a time to do just that. We can meet in person, virtually or over the phone. Contact me at <#> to set up a time. Have a great day!