



Streamline Your Marketing Campaigns with Hub

The goal at LeadingResponse is to help build human connection between businesses and consumers in need of services. And technology is the most innovative and successful way to do this. Organizations need a prospect marketing platform that connects clients with consumers, solutions, and technology. With Hub, clients can manage, pay, and rebook campaigns across the LRSP solution portfolio. The platform handles everything so you can focus on the more important things – closing business.

EVER BEGIN A MARKETING CAMPAIGN, AND WONDER HOW IT'S DOING?

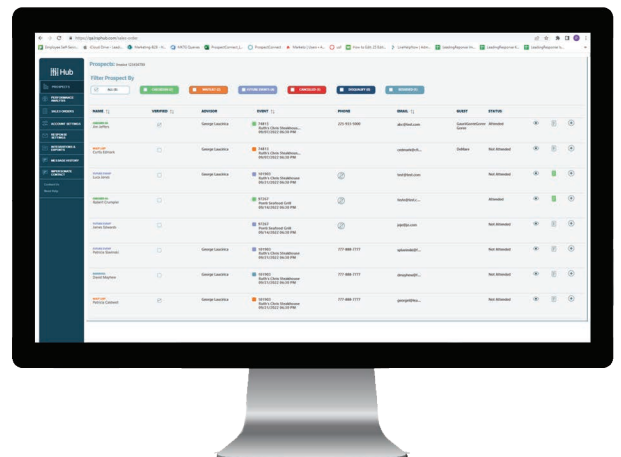
Is it trending well? Will it bring the results you want? With Hub, you'll get real-time access to ongoing and upcoming campaigns, allowing you to monitor and adjust at any time.

WANT TO ENSURE THAT CONSUMERS SHOW UP?

You can message them directly from Hub – email or text depending on their preferred communication method. Don't worry about trying to find email or text strings. Hub retains messaging history and it is easily searchable. Rest easy knowing all your communications are being stored and are accessible whenever you need them.

WHAT ABOUT PAST CAMPAIGNS?

How did they perform, and what can be done to improve on them next time? Once again, with Hub, the answers are right in the palm of your hand. Deep dive into performance analytics and compare across marketing solutions. Lead quality scoring helps you know, at a glance, which prospects to focus on first. And since it's fully responsive, you can check anytime, anywhere.







What Sets Hub Apart

Hub is a robust, technology driven, client-facing portal that will give you real-time access and analytics that will help maximize your marketing campaigns. Below are some of the features included with Hub:


IMPROVED NAVIGATION AND EASE OF USE

- Seamless, simple log in
- Convenient, user-friendly navigation and search features 
- Interactive, real-time maps
- Video-centric help pages at the touch of a button
- 100% system-enabled consumer text and message capability. Portal stores messaging history with search capabilities so finding past messages is a snap.


ENHANCED PERFORMANCE ANALYSIS

- Improved data collection and visibility
- View interactive, live calendar of events featuring maps, upcoming and future events, assets, and event counts 
- Seamlessly group orders and campaigns to compare events
- Monitor and track the client's journey to improve lead management
- Rapid export of performance analytics
- Prospect Quality Ranking
- Fully mobile responsive to view analytics, order a new campaign, and track progress on the go

PERSONALIZED, SECURE EXPERIENCE

- Robust, customizable dashboard that allows for single page sorting of Events, Leads, Messages and To Do's, Performance Analysis, Sales Orders, Integrations & Exports, Account Settings, Response Settings, Message History, and immediate assistance options 
- Enhanced security on a modern identity management platform
- Seamless, fast integration CRM, including open API and guided onboarding by our staff

ORDER MANAGEMENT

- Monitor live, upcoming, and future events conveniently 
- Save time and energy with reorder feature within the portal
- Track, manage, and pay expenses seamlessly

What are you waiting for? Hub is your one-stop shop for campaign setup, performance analysis, and prospect communication. Start analyzing your results and growing your business. Learn more about Hub and how it can help your business reach new levels of success.

Let's Get Started?

LeadingResponse/? | 800.660.2550

